

Sponsorship Opportunities

July 1, 2017 - June 30, 2018



The Arizona Chapter of the Healthcare Information and Management Systems Society (HIMSS) provides leadership to foster the advancement and effective use of information technology in Arizona health care. A 501(6c) non-profit organization, HIMSS is made up of a diverse group of 1,300+ experienced healthcare professionals working throughout the state of Arizona.

Vision:

To lead change in the healthcare information and management systems field through knowledge sharing, advocacy, collaboration, innovation, education, and community affiliations in Arizona

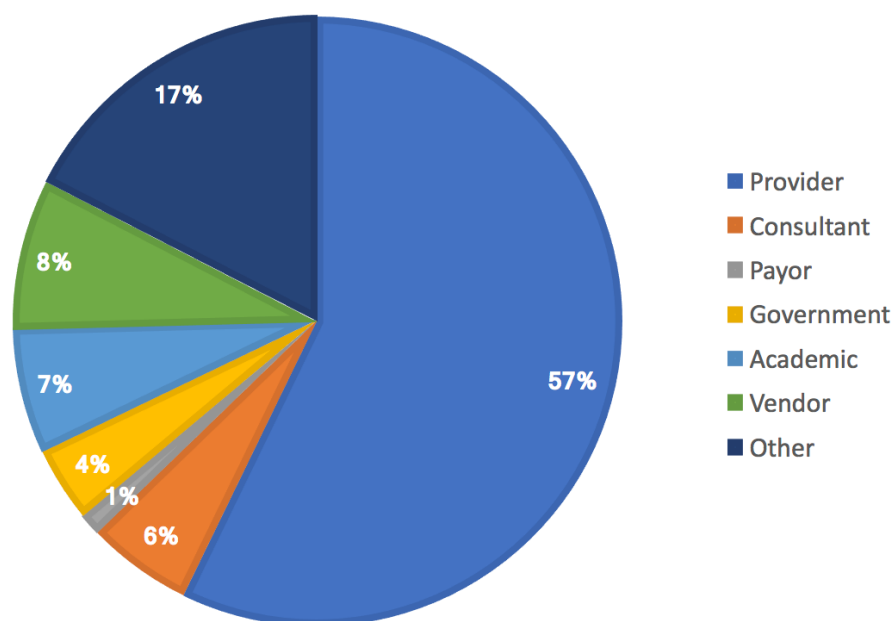
Mission:

Advancing the best use of information and management systems for the betterment of health care

Membership

Our members are highly influential within their organizations, which include hospitals, healthcare delivery networks, accountable care organizations, consultants, and vendors. Member roles range from CIOs, Vice Presidents, Directors, Managers, Program/Project Managers, Analysts, and vendor reps.

As of July 7, 2017, AZHIMSS is 1340+ members strong and growing



Events and Education

Arizona HIMSS provides its members with ongoing, professional development through high quality educational and networking events. Educational event attendance averages 115+ people and happy hour/networking events have 50-75.

With a diversity of options including an annual charity holiday event and golf tournament along with educational and networking socials, there's several opportunities to introduce your organization to decision makers and major influencers.

Calendar of Events (to be updated as venues are secured)

Thursday, September 14, 2017

The Washington Update: A Pulse on QPP, Meaningful Use, and Health IT Policies
Arizona Biltmore Resort, 5:30pm

Thursday, October 5, 2017

National Health IT Week Awards and Networking Event
SOHO 63, 5:30pm

Thursday, December 7, 2017

Holiday Social and Networking Event benefitting Circle the City - Location TBA

Thursday, January 18, 2018

CMIO/CNIO Roundtable Educational Evening Event - 5:00pm - Location TBA

Thursday, February 7 or 8, 2018 - HALF DAY EVENT

Health IT Half-Day Workshop with AZ PMI
Location TBA

March 5 or 6, 2018

HIMSS18 Chapter Reception & Awards Gala Reception
Las Vegas Location TBA

Thursday, April 5, 2018

AZHIMSS Happy Hour Networking Event
Location TBA

May 3 and 4, 2018 - TWO DAY EVENT

Health IT Summit Conference & Third Annual Golf Tournament Benefiting
AZHIMSS Chapter Scholarships - Location TBA

June 7, 2018

Year-End Celebration and Membership Drive Event
Location TBA

Sponsorship Packages

The AZHIMSS sponsorship opportunities listed below are valid for the 2017-2018 chapter year (July 1, 2017 through June 30, 2018) and limited spots are available for some events. Sponsorship payment will be requested prior to the event date.

PLATINUM ANNUAL EDUCATIONAL EVENT SPONSOR: \$10,000 (SOLD OUT)

- Full year logo recognition on event materials and chapter web site, linked to your organization
- Exclusive host/sponsor of the annual HIMSS Conference AZ Chapter Reception with recognition at event and pre-event materials
- Four complimentary admissions to all chapter educational events
- Two complimentary client admissions to all chapter educational events and holiday social
- Three complimentary admissions to chapter happy hour/networking events
- One contact person name, email address and phone number displayed with Cox Business logo on event programs and agendas as well as AZ HIMSS web site
- One tweet per month from AZ HIMSS Twitter
- Sponsor table at all educational events and registered attendee list
- One bi-annual eblast to chapter membership (content pre-approved by AZHIMSS board)



GOLD ANNUAL EDUCATIONAL EVENT SPONSOR: \$7,500

- Full year logo recognition on event materials and link on chapter website
- Three complimentary admissions to all chapter educational events
- Two complimentary client passes to chapter educational events and holiday social
- Two complimentary passes to happy hour/networking events (excludes holiday party)
- Signage provided by AZHIMSS at event check-in and on event floor
- Sponsor table at all educational events and registered attendee list
- Opportunity to introduce a keynote speaker at educational events
- One annual eblast to chapter membership (pre-approved by AZHIMSS board)

SILVER ANNUAL EDUCATIONAL EVENT SPONSOR: \$5,000

- Full year logo recognition on event materials and link on chapter website
- Signage provided by AZHIMSS at event check-in and on event floor
- Sponsor table at all chapter educational events and registered attendee list
- Two complimentary admissions to each educational and holiday event
- One complimentary admission for a designated client at each educational event

- Two complimentary admissions to happy hour/networking events
- One five-minute presentation at one educational event of choice (pre-approved by AZHIMSS board)

SINGLE EDUCATIONAL EVENT SPONSORSHIP: \$2,500

- Two-minute presentation & company intro at commence of program
- Logo placement on chapter web site linked to your organization
- Sponsor table at designated event
- Guaranteed traffic to table through raffle donation commitment
- Logo on all event invitations (1,100+), agendas and name badges
- 2 complimentary admissions to designated event

HAPPY HOUR NETWORKING EVENT SPONSORSHIP: \$500

April 5, 2018 - TBA

- Sponsor table and signage at venue
- Four complimentary admissions to event
- One complimentary drink ticket per person (four total)
- Company spotlight on AZHIMSS web site and social media sites

*****SPECIAL EVENT*****

AZHIMSS HEALTH IT SUMMIT CONFERENCE & THIRD ANNUAL GOLF TOURNAMENT (VARIOUS OPTIONS)

MAY 3 AND 4, 2018

Last year's event united members and non-members alike for our second annual golf tournament. Various sponsorship opportunities will be available. Please contact David Voss at 480-335-8560 or dvoss@atabankimx.com to get on our list of interested sponsors for future communication.