



Arizona HIMSS Sponsorship Prospectus

Healthcare Information technology (HIT) is playing an ever-expanding role in the transformation of healthcare delivery, and HIMSS is leading the way. As an internationally respected voice, HIMSS teams with organizations like yours to advance your business success - and drive continued progress for the healthcare IT industry worldwide. HIMSS brings you exclusive, year-round opportunities to spark innovation...to make a difference... and to bring healthcare IT to the next generation of sophistication.

The Arizona Chapter of HIMSS provides a full year of educational and networking events for our members. This is possible with the help of our amazing sponsors. We have an exciting year planned, check out the event calendar below – we also have a new sponsorship program we are rolling out. We would love to partner with you in 2018 – 2019. For more information, please contact Arizona Chapter of HIMSS Sponsorship Director, David Voss: dvoss@atabankimx.com

We're looking forward to partnering with you!

2018 – 2019 Sponsorship Levels

July 1, 2018 – June 30, 2019

Executive: \$15,000 (Only 1 Available!)

- Company logo displayed on educational webinars
- Company logo on Arizona Chapter of HIMSS website
- Company logo on slide deck, Social Media Posts and Chapter Communications
- Company logo on AZ HIMMS Banners
- 5 Tickets to Happy Hour Events
- 5 Tickets to Premiere Event Tickets
- 2 Tickets to Health IT Executive Summit in April 2019
- Table at Health IT Summit
- Table at National Health IT Celebration Week
- Table at Annual Golf Event
- Space in Newsletter
- Opportunity to provide raffle prizes at all events
- Access to event attendee lists
- Annual right of first right of refusal for 2019-2020 Executive Sponsorship
- Foursome at Annual Golf Scholarship Event
- Opportunity to provide Happy Hour Accessories at Happy Hour Events (ie logo cocktail napkins, drinks stirrers, see pictures below)
- Right of first refusal on annual renewal

Elite: \$7,500

- Company logo displayed on educational webinars
- Company logo on Arizona Chapter of HIMSS website
- Company logo on slide deck, Social Media Posts and Chapter Communications
- Company logo on AZ HIMMS Banners
- 4 Tickets to Happy Hour Events
- 4 Tickets to Premiere Event Tickets
- 1 Ticket to Health IT Executive Summit in April 2019
- Table at Health IT Summit
- Table at National Health IT Celebration Week
- Table at Annual Golf Event
- Space in Newsletter

- Opportunity to provide raffle prizes at all events
- Access to event attendee analytics
- 2 Golf Registrations at Annual Golf Scholarship Event
- Opportunity to provide Happy Hour Accessories at Happy Hour Events (ie logo cocktail napkins, drinks stirs, see pictures below)

Premiere \$5,000

- Company logo on Arizona Chapter of HIMSS website
- Company logo on slide deck, Social Media Posts and Chapter Communications
- Company logo on AZ HIMMS Banners
- 3 Tickets to Happy Hour Events
- 3 Tickets to Premiere Event Tickets
- Table at Health IT Summit
- Table at National Health IT Celebration Week
- Table at Annual Golf Event
- Space in Newsletter
- Opportunity to provide raffle prizes at all events
- Access to event attendee analytics
- 1 Golf Registration at Annual Golf Scholarship Event
- Opportunity to provide Happy Hour Accessories at Happy Hour Events (ie logo cocktail napkins, drinks stirs, see pictures below)

Select: \$2,500

- Company logo on Arizona Chapter of HIMSS website
- Company logo on slide deck, Social Media Posts and Chapter Communications
- Company logo on AZ HIMMS Banners
- 2 Tickets to Happy Hour Events
- 2 Tickets to Premiere Event Tickets
- Table at National Health IT Celebration Week
- Table at Annual Golf Event
- Space in Newsletter
- Opportunity to provide raffle prizes at all events
- Access to event attendee analytics
- Opportunity to provide Happy Hour Accessories at Happy Hour Events (ie logo cocktail napkins, drinks stirs, see pictures below)

2018 - 2019 Arizona Chapter of HIMSS Events

Happy Hour

Premiere Event

<u>Date</u>	<u>Event</u>	<u>Location</u>
July 2018	Educational Webinar	Online via BrightTalk
July 26, 2018	Happy Hour	Prescott, AZ - TBD
August, 24, 2018	Diamond Backs Game	Chase Field, Downtown Phoenix
September 21, 2018	Happy Hour	Phoenix, AZ - TBD
September 2018	Educational Webinar	Online via BrightTalk
October 11, 2018	National Health IT Week Celebration	East Valley Location - TBD
November 2018	Happy Hour	Tucson, AZ - TBD
November 2018	Educational Webinar	Online via BrightTalk
December 14, 2018	Holiday Social & Zoo Lights	Phoenix Zoo
January 2019	Happy Hour	Phoenix, AZ - TBD
February, 13, 2019	HIMSS National – Chapter Reception	Orlando, FL
March 2019	Happy Hour	Phoenix, AZ - TBD
April 18, 2019	Health IT Executive Forum	Phoenix, AZ TBD
May 2, 2019	Health IT Summit	Camelback Inn Resort & Conference Center – Paradise Valley, AZ
May 3, 2019	Scholarship Golf Event	Camelback Golf Club – Paradise Valley, AZ

Examples of Happy Hour Accessories (cocktail napkins & drink stirrs):

